

Testimonial for An Introduction of Golf Course Architecture 12 Month Professional Seminar by Raymond Hearn Golf Course Designs

April 28, 2011

To Whom That It May Concern:

The golf course design seminar with Ray Hearn is a great way to learn more about the profession from an accomplished golf architect while also being a tremendous way to ultimately find work. Each assignment (1 per month) is centered on a subject matter within golf course design, with a introduction to the topic written by Mr. Hearn as well as readings from relevant golf course architecture books. The write-up by Mr. Hearn is always very informative as he is able to draw from all of his experience in the profession, from designing his own courses around the world, to playing some of the best courses in the world as well as incorporating different perspectives from many other golf architects.

The assignment itself is normally a short essay with a supporting hand graphic used to support the essay and show expertise of the subject. The assignment is extremely helpful in that it really makes you think critically about the why golf architects do things a certain way as well as enhancing graphic skills. Another great thing about the readings is that they give the information needed to start to form your own opinions on golf course design.

While all this information is of upmost importance for my future in the golf course design field, perhaps the most beneficial aspect of this seminar is the referrals Mr. Hearn gives out to well-respected golf course developers on the student's behalf. In my case, he first contacted three golf course construction companies (he was prepared for more if those did not work out) explaining to them who I was and why I would benefit their company. I then contacted those companies stating my interest in their company. Within a couple weeks, I had a job as a project manager with a well-respected golf course construction company. Mr. Hearn was 100% by my side the whole time telling the employer that I would be a great fit for their company, as well as assuring me that this would be a great fit for me. This indeed is a tremendous opportunity for me and would have never been a possibility without the help of Mr. Hearn and his seminar. This seminar is absolutely worth the time and money as it will pay off in the future ten-fold.

Please feel free to contact me if you have any questions.

Regards,

Eric Morrell
emorrell23@gmail.com